CLAIMS

What is claimed is:

1. A method for displaying patterns of utilization of a resource, wherein said resource includes a plurality of objects, the method comprising:

providing a plurality of graphical formats from which a format is selected for displaying patterns of utilization;

receiving a first input, the first input invoking the selection of a first graphical format from said plurality of formats;

receiving a second input, the second input comprising a query regarding a particular utilization of said resource;

receiving information regarding utilization of said resource from a system;

processing said information to a format conforming with said query and said selected first graphical format;

displaying said processed information in said first graphical format; and

allowing the selection of a second graphical format from said plurality of graphical formats for altering said display to show the processed information in a second selected format.

2. The method of claim 1, wherein said utilization is visitor utilization, said resource is a web site, said objects are web pages, said system is a web site analysis program and wherein the query may request additional information not initially supplied by the web site analysis program and wherein any such additional information is requested and received from the web site analysis program.